

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-53695-1

DATE PRINTED

08/03/12

AND

PAGE 1

8269	AGENCY (OR SERVICE) ACTING AS AGENT FOR 339144		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	J.L. BARLOW & ASSOCIATES		CONYERS FOR CONGRESS	
AND	20360 Harper Ave		231 W Lafayette Blvd Rm 669	
ADDRESS	Harper Woods	MI 48225-1643	Detroit	MI 48226-2783
	USA		USA	
CONTACT			PRODUCT J. CONYERS	
LOCAL SALESPERSON	NICK CAVACINI	AGENCY EST. NO.	PRODUCT CODE	I300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/03/12 AND ENDING 08/06/12 NO. WEEKS: 1				

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR	F	4	05:00A	06:57A	30S	08/03/12-08/03/12	FIRST FORECAST MORNINGS	4	45.00	180.00
2 CDR	M	5	05:00A	06:57A	30S	08/06/12-08/06/12	FIRST FORECAST MORNINGS	5	45.00	225.00
3 CDR	F	4	06:57A	09:00A	30S	08/03/12-08/03/12	CBS THIS MORNING	4	45.00	180.00
4 CDR	M	5	06:57A	09:00A	30S	08/06/12-08/06/12	CBS THIS MORNING	5	45.00	225.00
5 CDR	M	1	10:57A	12:00N	30S	08/06/12-08/06/12	THE PRICE IS RIGHT	1	225.00	225.00
6 CDR	F	1	03:00P	04:00P	30S	08/03/12-08/03/12	RACHAEL RAY	1	115.00	115.00
7 CDR	M	1	03:00P	04:00P	30S	08/06/12-08/06/12	RACHAEL RAY	1	115.00	115.00
8 CDR	F	1	04:00P	05:00P	30S	08/03/12-08/03/12	JEREMY KYLE SHOW	1	90.00	90.00
9 CDR	M	2	04:00P	05:00P	30S	08/06/12-08/06/12	JEREMY KYLE SHOW	2	90.00	180.00
10 CDR	F	1	05:00P	06:00P	30S	08/03/12-08/03/12	DR. PHIL	1	180.00	180.00
11	F	1	06:28P	07:00P	30S	08/03/12-08/03/12	CBS EVENING NEWS	1	450.00	450.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND

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8269	AGENCY (OR SERVICE) ACTING AS AGENT FOR 339144		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	J.L. BARLOW & ASSOCIATES		CONYERS FOR CONGRESS		
AND	20360 Harper Ave		231 W Lafayette Blvd Rm 669		
ADDRESS	Harper Woods	MI 48225-1643	Detroit	MI 48226-2783	
	USA		USA		
CONTACT			PRODUCT J. CONYERS		
LOCAL SALESPERSON	NICK CAVACINI	AGENCY EST. NO.	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/03/12 AND ENDING 08/06/12 NO. WEEKS: 1					

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			FROM	TO						
CDR										
12 CDR	M	1	06:28P	07:00P	30S	08/06/12-08/06/12	CBS EVENING NEWS	1	450.00	450.00
13 CDR	F	1	01:37A	02:07A	30S	08/03/12-08/03/12	THE INSIDER	1	40.00	40.00
14 CDR	Sa	1	09:00A	11:00A	30S	08/04/12-08/04/12	CBS NEWS SATURDAY MORNING	1	225.00	225.00
15 CDR	Sa	1	06:28P	07:00P	30S	08/04/12-08/04/12	CBS EVENING NEWS	1	360.00	360.00
16 CDR	Su	1	08:58A	10:28A	30S	08/05/12-08/05/12	CBS SUNDAY MORNING	1	360.00	360.00
17 CDR	Su	1	10:30A	11:30A	30S	08/05/12-08/05/12	FACE THE NATION	1	360.00	360.00
18 CDR	Su	1	11:30A	12:00N	30S	08/05/12-08/05/12	MICHIGAN MATTERS	1	180.00	180.00
19 CDR	Su	1	06:00P	06:30P	30S	08/05/12-08/05/12	CBS EVENING NEWS	1	360.00	360.00
Total Contract:								34		4500.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	4500.00	.00	4500.00	

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AND	20360 Harper Ave	231 W Lafayette Blvd Rm 669
ADDRESS	Harper Woods MI 48225-1643	Detroit MI 48226-2783
	USA	USA
CONTACT		PRODUCT J. CONYERS
LOCAL SALESPERSON	NICK CAVACINI AGENCY EST. NO.	PRODUCT CODE 1300
NATIONAL SALESPERSON		
BROADCAST SCHEDULE STARTING 08/03/12 AND ENDING 08/06/12 NO. WEEKS: 1		

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Required
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Contract										
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			FROM	TO						
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